Knowledge Unlatched

Knowledge Unlatched –
Results of First Pilot

Journée sur le Livre Electronique 2014
Couperin, 3 June 2014, Paris

Eelco Ferwerda, OAPEN

Contents

— OAPEN

— Funding routes to OA books

— Knowledge Unlatched –

 what it is, how it works

— First pilot design

— First pilot results

— Benefits

— Challenges

— Next steps

File   Edit   View   Favorites   Tools   Help

Convert   ▼   Select

⭐ Favorites   OAPEN Library

open
Open Access
Publishing in European Networks

Home   **Search**   **About OAPEN**   **Peer Review**   **Metadata**

search

Browse the library

All
Title
Author

Top subjects

Society and social sciences
Humanities
Economics, finance, business and management
The arts
Law
Literature and literary studies
Language
Earth sciences, geograpy, environment, plannings
History

Welcome to OAPEN

online library and publication platform

OAPEN (Open Access Publishing in European Networks) is a collaborative initiative to develop and implement a sustainable Open Access publication model for academic books in the Humanities and Social Sciences. The OAPEN Library aims to improve the visibility and usability of high quality academic research by aggregating peer reviewed Open Access publications from across Europe.

Search the library   ▸ **advanced search options**

▶

Featured titles

New Germans, New Dutch : Literary Interventions
Amsterdam University Press

Sex and Gender in Biomedicine
Universitätsverlag Göttingen

Partiti e gruppi parlamentari nell'ordinamento spagnolo
Firenze University Press

Changing anarchism: Anarchist theory and practice in a global age
Manchester University Press

Smag for etik (Vol. 4):På sporet efter fødevareetikken
Museum Tusculanum Press

DOAB: Directory of Open Access Books - Windows Internet Explorer

http://www.doabooks.org/

File   Edit   View   Favorites   Tools   Help

Converteren   Selecteren

Favorites   doab Directory of Open Acc...   DOABlog Directory of Open...   Google   Home - Dropbox   OAPEN Library   Open Library of the Humani...

link.kb.nl   PLOS ONE...   DOAJ: Dir...   Open Acc...   About the...   DOAB:...

Page   Safety   Tools

doab
directory of open access books

Search | **Browse**

DOABlog   FAQ   Support   For publishers   Our sponsors   About   Contact

Find books in DOAB...   Advanced search

1510 Academic peer-reviewed books from **50** publishers

News   Register for newsletter

- 2013-07-08 Video of the offical launch of DOAB
- 2013-06-17 DOAB selected as 'Best Free Reference Web Site'

OAPEN Foundation

- Dedicated to OA books
  - Peer reviewed content
  - Services for publishers, universities and funders
- OAPEN Library: deposit service
  - Aggregation, deposit, dissemination, preservation
  - Full text collection: 65+ publishers, 2200+ books
- DOAB: discovery service
  - Modelled after DOAJ
  - Only metadata: 64 publishers, 1964 books
  - Increasing discoverability and usage
  - Authoritative list of OA book publishers

Funding Routes to Open Access

1. Hybrid model: OA edition + sales from print and/or e-books
   - *NAP, Bloomsbury Academic, most OA book publishers*
   - Freemium: *OECD, OpenEdition*

2. Institutional Support for Press
   - *World Bank, Amherst, most University presses*
   - Library-Press collaboration: *Mpublishing/Michigan*
   - Library Publishing: *Library Publishing Coalition (USA)*

3. Author side publication fee:
   - *SpringerOpen Books, Palgrave Open, Manchester University Press, Brill*
   - Research funders: *NWO Netherlands, FWF Austria, Wellcome UK, Max Planck Society, Germany*
   - University funds: UCL, Lund, California

4. Library side models:
   - Library consortium: *Knowledge Unlatched*
   - Library License: *OpenEdition*

5. Other models - Crowd-funding: *Unglue.It*

What is Knowledge Unlatched?

- A road to Open Access books
- Not-for-profit
- Collaborative initiative, bringing libraries and publishers together to develop a route to OA for books
- A space to learn together
- A consortium of libraries paying a Title Fee (or BPC) to publishers to make their books OA

Knowledge Unlatched Goals

- A sustainable route to OA for Humanities and Social Science (HSS) books (long-form publications)

- Spread costs of OA across many institutions globally

- Ensuring that HSS long-form publications are as accessible as OA science journals

- Help libraries to maximize the positive impact of spending on books

Knowledge Unlatched Model

- Publishers submit titles to be published OA in exchange for a Title Fee
- KU selects titles from various publishers to form a collections of OA books for libraries
- KU attracts libraries to form a consortium, to purchase the collections and share the costs of Publishers' Title Fees
- 'Unlatching' cost for individual libraries dependent on size of consortium
- When Title Fees are covered by consortium, the books are published in Open Access

Title Fee Examples

Title Fee	Participating Libraries	Cost per Library
$10,000	250	$40.00
	500	$20.00
	750	$13.33
$15,000	250	$60.00
	500	$30.00
	750	$20.00

Pilot Project Design

➢ Collecting Books from Publishers

➢ Surveying Libraries

➢ Developing first Pilot collection:

28 books from 13 publishers (100 submissions)

Average hard back price $ 95

Average Title Fee $12,000

Target set at 200 libraries:

– Collection cost 1680 (max)

– Resulting price per book $ 60

Pilot Collection

One Package, Five Subjects

All within Humanities & Social Sciences:
- History
- Literature
- Politics
- Media & Communications
- Anthropology

Pilot Collection Publishers

Amsterdam University Press

Bloomsbury Academic

Brill

Cambridge University Press

De Gruyter

Duke University Press

Edinburgh University Press

Liverpool University Press

Manchester University Press

Purdue University Press

Rutgers University Press

Temple University Press

University of Michigan Press

Publishers

13 book publishers:

- 10 University Presses
- 3 Commercial publishers

- 5 from USA
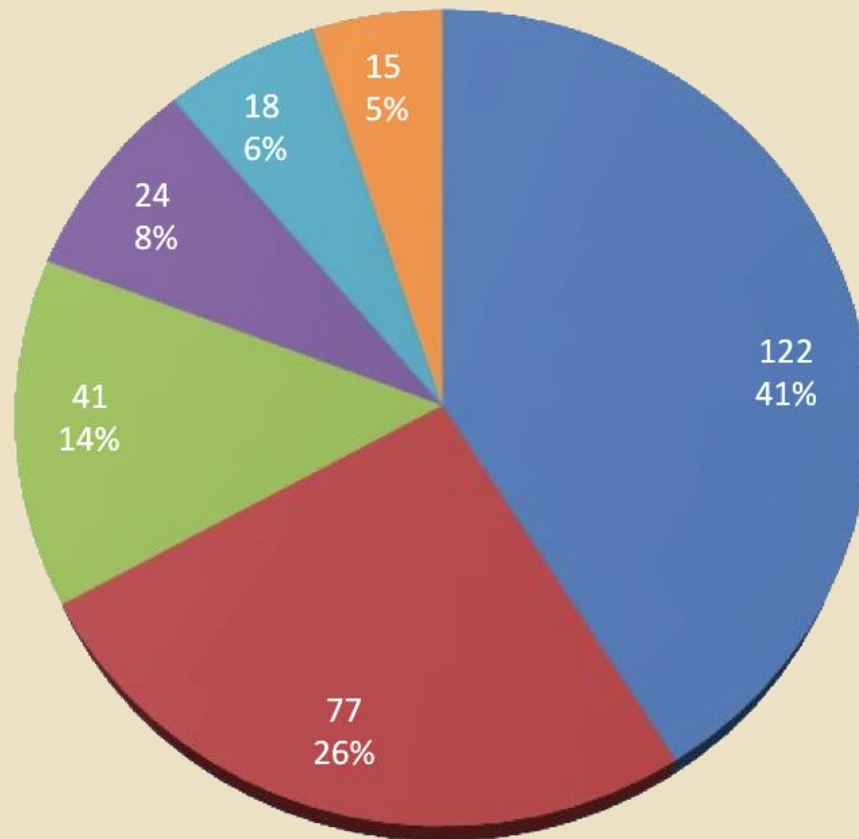- 5 from UK
- 3 from other countries (Germany, Holland)

Pilot Project Results

- ➢ 297 libraries pledged
- ➢ From 24 countries

- ➢ Collection cost reduced, from $1680 to $1195
- ➢ Per book/per library cost dropped, from $60 to under $43

- ➢ Since pledging closed over 100 libraries pre-registered for next round

Global Library Sign Ups

United States (122)
United Kingdom (77)
Other* (41)
Australia (24)
Germany (18)
Canada (15)

*Countries included in the Other category less than 5% each – with 7 sign ups: Netherlands; 5 sign ups: Denmark and Israel; 4 sign ups: New Zealand; 3 sign ups: Sweden; 2 sign ups: France, Spain and Switzerland; and 1 sign up per country: Austria, Belgium, China, Estonia, Finland, Hungary, Latvia, Norway, Portugal, South Africa and Turkey.

Licensing preferences

Restrictive versions of CC:

- 24 CC-BY-NC-ND

- 3 CC-BY-NC

- 1 CC-BY-ND

- Publishers prefer NC to protect sales of other editions

- Authors prefer ND to protect integrity of work

Usage

First stats on usage:

OAPEN Library, 24 books:

- Average downloads so far: 267
- Average downloads April: 135
- Average no. of countries: 49

- Estimated av. annual downloads 2000

Additional Purchasing Options

K∪ Knowledge Unlatched

WELCOME   TITLE LIST   ABOUT   DOWNLOADS   CONTACT   REPORTING   PRE-REG REPORTING   LOGOUT

MAKING YOUR PURCHASES COUNT

The purpose of Knowledge Unlatched is to help libraries to shift budgets from supporting closed content towards supporting the publication of Open Access books.

If you are already buying, or intend to buy any of the books in the collection before 31 March 2014, in at least one other format (eBook or Print), please let us know using the form below.

This information will help us to ensure that your other format purchase is recognised as also contributing to unlatching the Open Access version.

Your invoice will be adjusted to reflect the purchases of titles included in the Knowledge Unlatched Pilot Collection via other routes.

You can always revisit this page later, before the end of the pledging period, to update the information on other formats.

Please make sure you click one of the three buttons below so that we can capture your information to record your planned purchases. Hover your mouse over each button to see more information.

| I'll do this later | I've completed this page | I'm not buying other formats |

⬥ Title	⬥ Publisher	⬥ Primary / Secondary Subject Areas	Purchasing Route
Fighting for a Living	Amsterdam University Press	History / Military History	None
On Global Citizenship	Bloomsbury Academic	Politics / Political Theory	Print / Route (optional)
China's iGeneration	Bloomsbury Academic	Media & Comms / Cinematography	Ebook / Ebook Collection
Human Rights and Democracy	Bloomsbury Academic	Politics / Human Rights	Print / Approval plan

Hosting, Preservation, Metadata

➤ Hosting: OAPEN, HathiTrust, British Library

➤ Preservation: Portico, CLOCKSS

➤ Metadata: various formats incl. MARC21, enhanced by Duke UL

➤ Discovery: WorldCat, Summons + (through OAPEN) Primo Central, Ebsco Europeana, BASE

Governance (2014)

- ➢ Library Steering Committee

- ➢ Library Collection Committee

- ➢ Publisher/Library Forum

- ➢ C.I.C. Board of Directors

- ➢ Advisory Board

Knowledge Unlatched overview

➢ An OA model for books

➢ Library funded

➢ Reduces purchasing costs

➢ Works for commercial and non-commercial publishers

➢ Works for conventional and OA book publishers

➢ A model and a consortium – not a platform

Benefits

➢ A new road to OA for books and HSS, alternative for 'author pay'

➢ Improved discovery and global use

➢ Transition to OA using existing channels and expenditures

➢ Lowering cost for libraries at minimal risk to publishers

Challenges

➢ Will the KU model be able to achieve sufficient scale?

➢ Scale is needed:

  ➢ to move beyond the English (UK/USA) market

  ➢ to enable diversity and accommodate smaller markets and specialized subject areas

Next Steps: 2014/15

- Review of results + metrics study
- Expand the offering in new cycle (2014):
  - more books, more publishers (signing up now!)
  - more selection options (smaller and single subject packages)
- Recruit more libraries to lower costs further (signing up now!)
- Work with consortia

Questions?

Knowledge Unlatched:

- Frances Pinter: frances@knowledgeunlatched.org

- www.knowledgeunlatched.org

OAPEN/DOAB:

- Eelco Ferwerda: e.ferwerda@oapen.org

- www.oapen.org

- www.doabooks.org