



# OA and ebooks policies: Open access at Springer – an overview

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Livre électronique et open access conférence

Mardi, 3 juin 2014

## Springer key facts

- **A leading global scientific, technical and medical publisher**, providing researchers in academia, scientific institutions and corporate R & D departments with **quality content** via innovative information products and services
- Trusted **local-language publisher** in Europe – especially in Germany and the Netherlands – primarily for **physicians and professionals** working in healthcare and road safety education
- Turnover of Springer Science+Business Media in **2013**: approximately EUR 943 million; in **2012**: approximately EUR 981 million; in **2011**: EUR 875 million
- Some **2,200 English-language journals** and more than **8,400 new book titles published in 2013**, in 5 main publishing fields: science, technology, medicine, business, and transport
- Springer **eBook Collection** with more than **160,000 titles** available on [link.springer.com](http://link.springer.com)
- **Largest open access portfolio worldwide**, with over 420 open access journals
- More than **7,000** employees worldwide

## Open Access flavors at Springer

### Authors' Rights

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- Self-archiving of author's accepted article version
- Upload service for NIH funded authors

### Hybrid Open Access

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- Open Access option in majority of Springer titles
- Open Choice for individual authors:  
Article fee  
€ 2200/ US\$ 3000

### Fully Open Access

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## It started with journals

- SpringerOpen launched in June 2010
- SpringerOpen portfolio encompasses over 175 journals, covering all scientific disciplines
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- APCs EUR 500 to EUR 1,500
- More than 480 SpringerOpen/BioMed Central OA members





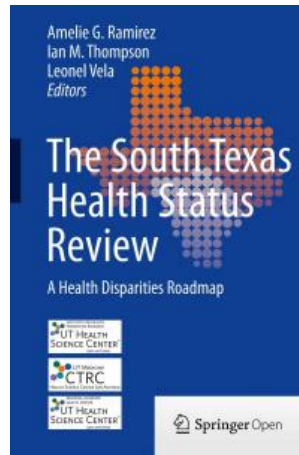
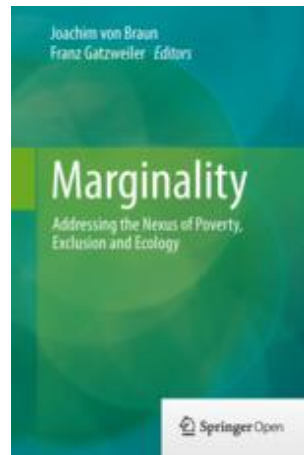
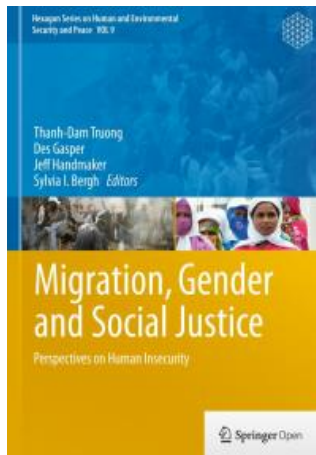
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Giving authors in all areas of science, technology and medicine the opportunity to publish open access!



## SpringerOpen books in a nutshell

- SpringerOpen books launched in August 2012, covering all scientific disciplines
- All types of books (monographs, edited volumes, SpringerBriefs, proceedings)
- Quality and processes follow traditional books





## The business model

- SpringerOpen books charge an OA fee
  - Fee is calculated individually based on the number of pages per book.
- SpringerOpen books are covered by OA Membership Program: OA member authors are entitled to a 15% loyalty discount
- Print copy for individuals (EUR 49.99)
- MyCopy softcover edition (EUR 24.99)

## SpringerOpen book titles – OA labeling standards

- All e-version are freely available online for anyone worldwide
- Clearly labeled as open access on SpringerLink and in the chapter full-text

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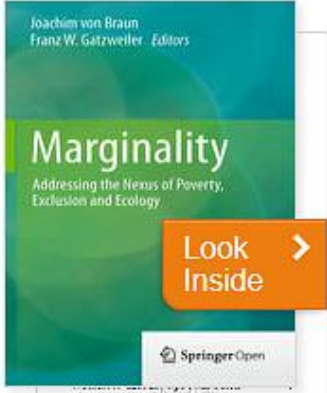
Open Access

# Marginality

Addressing the Nexus of Poverty, Exclusion and Ecology

**Editors:** Joachim von Braun, Franz W. Gatzweiler

ISBN: 978-94-007-7060-7 (Print) 978-94-007-7061-4 (Online)



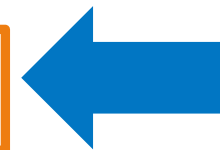


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### References

Ahlheim M, Neef A (2006) Payments for environmental services, tenure security and environmental valuation: concepts and policies towards a better environment. *Q J Int Agric*

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H.L. Fröhlich et al. (eds.), *Sustainable Land Use and Rural Development in Southeast Asia: Innovations and Policies for Mountainous Areas*, Springer Environmental Science and Engineering, DOI 10.1007/978-3-642-33377-4\_1,

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### The Measurement and Analysis of Housing Preference and Choice

**Authors:** Jansen ,Sylvia J.T. --- Coolen ,Henny C.C.H. --- Goetgeluk ,Roland W.

**ISBN:** 9789048188932 **Year:** 2011 **Pages:** 272 **Language:** English

**Publisher:** Springer Science - Business Media

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### A Life-Course Perspective on Migration and Integration

**Authors:** Wingens ,Matthias --- Windzio ,Michael --- Valk ,Helga de

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**Publisher:** Springer Science - Business Media

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### Land-Use Modelling in Planning Practice

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### The Role of Community-Mindedness in the Self-Regulation of Drug Cultures : A Case Study from the Shetland Islands

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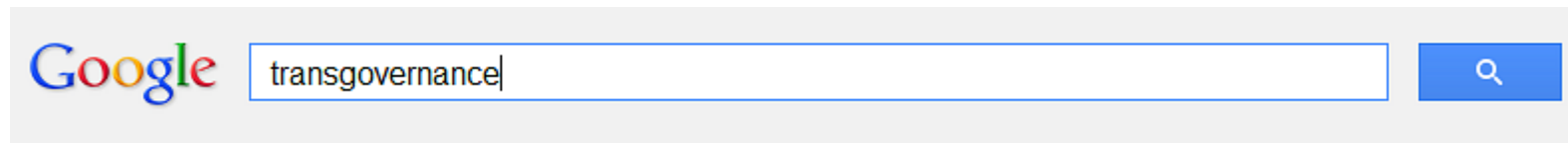
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- Findability in Google etc.



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## OA for books – funds & policies

- The Wellcome Trust in UK as well as **wellcome**trust
- the Swiss National Science Foundation (SNF) expanded their OA policy to books



- The Austrian Science Fund (FWF) and The Netherlands Organisation for Scientific Research (NWO) established an OA fund for books



## ... to sum it up

- Home of the world's largest OA program
- Established SpringerOpen journal portfolio
- Option to publish OA books

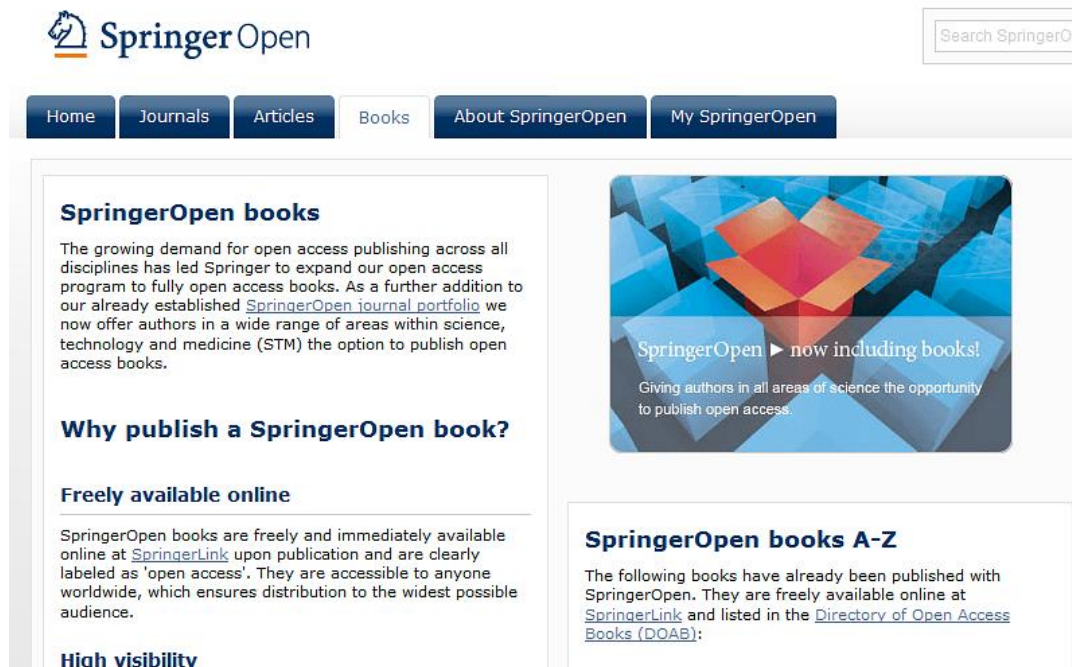
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## Any questions?

-> [veronika.spinka@springer.com](mailto:veronika.spinka@springer.com)

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Finland (5)	Lebanon (1)	Singapore (1)	

<http://www.springeropen.com/inst>

## Another tricky question: NC or not

- Are books different from journals?
- Will customers still buy print for OA books? If yes, from whom?
- Springer offers
  - Print copy for individuals
  - MyCopy edition

## OA attributes in XML metadata

- Already a standard for OA journals– will be introduced for OA books

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- Add open access attribute in MARC



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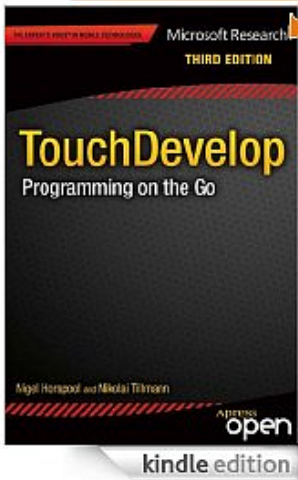
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